

BALAKRISHNA ETTE

Salesforce Lead/Architect

CONTACT

🏠 Miyapur, Hyderabad - 500049
☎️ +91-9848586235
✉️ balakrishna.ette@outlook.com

SKILLS

Salesforce Classic



Lightning Web Componenets



Java Script



Java/ J2EE



Oracle PL/SQL



Certified Salesforce Lead/Architect with 6+ years of experience in Salesforce Classic, Lightning & Java/J2EE technologies. Experienced in managing and growing teams to overcome challenges and work together to deliver quality product. Experienced professional to integrate technical expertise with commercial value adds and well-developed interpersonal abilities to forge strong relationships with internal and external stakeholders of the business

EXPERIENCE

CONSULTANT - (JUL. 2018 - PRESENT)

DELOITTE – Hyderabad, Telangana

- Led sprint grooming sessions, gathered complete requirements from the client and helped in transforming the same
- Consulted regularly with internal customers on application development project status, new project proposals and software-related technical issues
- Guided team members in understanding the requirement and complete the stories with solid outcome
- Handled sprints & operational deployments
- Recognized data/operational issues in the application and applied automation techniques, bolstering efficiency by 20%
- Written Apex Classes, Visualforce Pages, Triggers, Formula Fields, Validation Rules, Workflows, Process Builders, Approval Processes, Reports/Dashboards, etc
- Created Lightning Web Components, Einstein Dashboards, Communities, Profiles, Roles, Web Services, etc

SOFTWARE ENGINEER II - (FEB. 2017 – JUL 2018)

NCR CORPORATION INDIA PVT LTD – Hyderabad, Telangana

- Analyzed the assigned user stories and developed them with the greatest accuracy
- Written Apex Classes, Visualforce Pages, Workflows, Process Builders, Approval Processes, Triggers, etc
- Recognized data/operational issues in the existing application and applied automation techniques, bolstering efficiency by 10%
- Played a key role in deployments

SOFTWARE ENGINEER - (JUN. 2014 – FEB 2017)

TATA CONSULTANCY SERVICES – Hyderabad, Telangana

- Developed the assigned user stories by applying solid software principles
- Played a key role in developing the web application using Java/J2EE, Restful Web Services, Html, CSS & JavaScript
- Created database tables, Stored Procedures, Functions, Indexes, Views, etc
- Tuned existing SQL queries to make them perform better

PERSONAL SKILLS

- ✓ Self Learning
- ✓ Pre-planning of work
- ✓ Enthusiastic to learn new things

CURRENT ROLE

- ✓ Development (40%)
- ✓ Team Management (30%)
- ✓ Client Interaction (20%)
- ✓ Administration (10%)

CERTIFICATIONS

- Salesforce Certified Platform Developer I
- Salesforce Certified Sharing & Visibility Designer
- Salesforce Certified Data Architecture & Management
- Oracle Certified Java Programmer
- Oracle Certified SQL Programmer

EDUCATION

B.TECH – BAPATLA ENGINEERING COLLEGE, BAPATLA

- Topped the college with 87%

INTERMEDIATE (+2) – PRATIBHA JR COLLEGE, ONGOLE

- Topped the state with 98%
- Received award from Sri N.Chandra Babu Naidu
- Selected for Central Merit Scholarship

S.S.C – A.P.R.SCHOOL, ONGOLE

- Topped the school with 94%
- Received Pratibha Scholarship

ACHIEVEMENTS

- Received many outstanding and applause awards from Managers & Directors in Deloitte
- Star performer of TCS
- Appreciation prize from Mr. Chandra Babu Naidu for getting State 3rd rank in +2
- District 2nd rank in S.S.C – Prakasam, A.P

PROFESSIONAL SUMMARY

- Good understanding of CRM business processes like Lead Management, Account Management, Case Management.
- Experience customizing standard objects Accounts, Contacts, opportunities, Cases, Leads, Campaigns, Reports and Dashboards.
- Created Roles & profiles and configured the permissions based on the organizational hierarchy.
- Designed Custom Formula Fields, Field Dependencies, Validation Rules, Workflows, Approval Processes, Page layouts and search layout.
- Experience in writing Apex Classes, Apex triggers, Visualforce, SOQL and SOSL.
- Good experience in integrating Salesforce.com with other external applications using REST and SOAP based web services.
- Worked on Eclipse IDE with Force.com Plug-in for writing business logic in Apex programming language.
- Implemented security and sharing rules at object, field and record level for different users at different levels of organization.
- Experience in data migration from using Data Loader, Import Wizard.
- Experience building Custom Controllers/ Components, Advanced Search Functionality, Reports, Dashboards and Tabs.
- Good experience in developing Salesforce Lightning Apps, Components, Controllers and Events.
- Good knowledge of OOP Concepts.
- Experience in creating web applications using server side technologies like Java Servlet, JSP.
- Hands on experience in developing enterprise applications using Design patterns.
- Good knowledge in working with Java frameworks Spring & Hibernate.
- Hands on experience in creating Java Restful Webservices.
- Knowledge in creating Oracle database tables, procedures, functions, packages, triggers etc.
- Ability to learn new concepts and to adapt to new environments.