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| **SHAMSHER SINGH** **Salesforce Certified Application Architect****Certified Senior Salesforce Developer** **Exp.: 7 Years****6X Salesforce Certified**Trailhead Ranger | Hebron Enclave, TC Palya Main Road, KR Puram, Bangalore - 560036. Mob: 7204275528sham.rock143@gmail.com |
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**OBJECTIVE**



* To work in an environment where I can effectively apply and build upon my technical & analytical skills.
* To add values to the products and services on which I undertake the assignments.

**SUMMARY OF EXPERIENCE**

* **7 Yrs.** of work experience in developing highly scaled **Salesforce and Lightning** **Applications**.
* **Certified Application Architect**
* **Certified Sharing and Visibility Designer**
* **Certified Data Architecture and Management Designer**
* Certified **Platform Developer II, PD I, App Builder and Dev** **401 developer.**
* Having experience in developing and managing large scale Salesforce projects for vendor’s like- **Morgan Stanley,** **Fox Studio(US)**,**Health First(US), Titan, Arvind Brands, Lenovo, IMMPL** etc.
* Having work experience in **MVC** based software development.
* Experience in complete Software Development Life Cycle i.e. Analysis, Design, Development and Testing and Implementation.
* Having knowledge and working experience of cloud computing – **Platform as a Service (PaaS)**.
* Highly motivated and a self-starter with good analytical skills. Ability to work independently as well as in a team.

 **Companies Worked For Current/Clients Served**

* Tech Mahindra (Current) Morgan Stanley(Current)
* IBM Shell
* Deloitte Fox Studios, Health First(US)
* KVP Business Solutions Pvt. Ltd. Titan, Lenovo, Immpl, Arvind Brands

E**DUCATIONAL QUALIFICATION**

* **MCA** (80%) from Garden City College, Bangalore University, Karnataka.
* **BCA** (82%) from S.V.F.G. College, Bangalore University, Karnataka.
* **Intermediate** (70%)from Allahabad board, Uttar Pradesh.
* **Matriculation** (58%)from CBSE, Dhanbad (Jharkhand).

**TRAINING AND CERTIFICATIONS**

* Platform developer I & II, App builder, Dev 401.
* Salesforce Application Architect
* In-house training on LDS (Lightning Design System).
* Trailhead Ranger

**PROFESSIONAL EXPERIENCE – 7 Years**

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| **Organization**  | **Designation**  | **Duration**  |
| Tech Mahindra | Tech Lead | May 2018 - Till Now  |
| IBM India Private Ltd. | Advisory Consultant | Nov 2017- April 2018 |
| Deloitte Consulting , Bangalore  | Consultant  | Oct 2015 – Nov 2017 |
| KVP Business Solutions, Bangalore  | Developer  | Feb 2013 - Sep 2015  |

**MASTER TECHNICAL SKILLS**

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| Programming Languages  | Apex, JAVA  |
| Scripting Languages  | Visual Force, HTML, JavaScript, JQuery, Angular JS |
| UI Framework  | LWC, Aura Framework, Lightning Components on Aura, Lightning Design System, Bootstrap, Prime Faces 3.5  |
| Other Technologies  | ANT Tool, Eclipse, Data Loader, Integration, Web Services  |

**As a Developer – Responsibilities**

1. Meeting clients and gathering requirements and transforming them into technical solution design.
2. Understanding the business and developing the application and writing business logic.
3. Following the coding standards and writing standard codes on Web Services, Classes, Scheduler and Batch classes and triggers.
4. Implementing custom lightning components, writing web services
5. Creating and designing dynamic front end (UI).
6. Creating workflows, Approval processes and writing validation rules.
7. Creating custom setting, Queues and Groups, Maintaining profile level access.
8. Debugging, deployment and troubleshooting applications.
9. Writing test classes and performing end to end test.

**As an Administrator - Responsibilities:**

**Administration – Training – Grow - Manage Vendors:**

1. Continuing customization and development and User maintenance
2. Database de-duping and cleanup and Development of reports and dashboards
3. Ongoing documentation and Develop and implement training for users
4. Keep materials up-to-date and Communicate future Salesforce releases and enhancements
5. Design and manage ongoing development of the system to meet the organization’s mission.
6. Managed outsourced Sales force implementation partners and ongoing relationships with Sales force employees

# Sales Force Project Details

**1.1 Campaign Management (Morgan Stanley)**

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| Project | Campaign Management |
| Client | Morgan Stanley |
| Role | Module Lead |
| Responsibility | Lead a team and develop independent module |
| Team Size | 30 |
| Developed Using | Lightning Components, Apex, Java Script, Rest Integration |
| Tools | Eclipse, Data loader |

**Project Details:** Campaign management for morgan stanley is about integration of morgan 3D system with salesforce and Marketing cloud. Sending mails through automated journey from marketing cloud and flow of data from marketing cloud to salesforce. Salesforce DM package is used to approve and personalize message to the FAs and send it to marketing cloud.

**1.2 Shell Chemicals (Lightning + Integration)**

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| Project  | Shell chemicals |
| Client  | Shell  |
| Role | Module Lead  |
| Implementation  | Force.com, Sales Cloud , Lightning Design System, Aura Framework |
| Team Size | 15 |
| Developed Using  | Aura Framework, Apex, VisualForce, JavaScript, JQuery, Lightning Design System , Lightning Components |
| Tools  | Eclipse, Apex Data Loader , vsts |

**1.3 Fox Studio (Salesforce Lightning)**

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| Project  | Fox Studio – Metadata Management, Television Distribution |
| Client  | Fox Studio, US  |
| Role | Module Lead  |
| Implementation  | Force.com, Sales Cloud , Lightning Design System, Angular JS, Custom Lightning Component |
| Developed Using  | Aura Framework, Apex, Visual Force, JavaScript, JQuery, Lightning Design System ,Lightning Components |
| Tools  | ANT, Eclipse, Apex Data Loader  |

**Project Summary:**

1. **MMD:** Metadata management is a master repository project of all the titles stored in third party external systems. It was built to satisfy the user requirement on fetching data from external system into salesforce and perform localization and modification to the data set and pushing it back to external systems.
2. **TVD:** Television distribution was built for the end users to move the existing system into cloud to perform better visibility and easy to use tool for managing and distributing the titles, episode, series and season with a much more easy to navigate and complete insight of data through wave analytics. It was purely on Lightning and incorporated few developments on aura framework to develop robust and user friendly components.

**1.4 Health First, US**

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| Project  | Health First  |
| Client  | Health First, US  |
| Role | Developer, Module Lead  |
| CRM  | Service Cloud, Salesforce Community  |
| Team Size | 50  |
| Language – Programming and Scripting  | Apex, Visual Force, JavaScript, JQuery, Lightning design system  |
| Tools  | ANT Tool, Eclipse, Apex Data Loader  |

**Roles and Responsibility:**

* Requirement gathering and analysis.
* Attending calls from onshore and discussing requirements with them.
* Consuming data from middleware tool mule soft.
* Worked extensively on UI and writing web Services.
* Writing classes, triggers, configuration etc.
* Deployment using ant migration Tool
* Worked on Lightning Design System (LDS).

1.5 **Titan Quality Control (Force.com)**

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| Project  | Titan Quality Control  |
| Client  | Titan  |
| Role | Developer  |
| Team Size | 5  |
| Technologies  | Sales force, Apex, Visual Force  |
| Tools  | ANT Tool, Cloud Forge, Eclipse, Apex Data Loader  |

**Project summary:**

Titan Quality Control (TQC) is an automated system developed on force.com platform. TQC manages the quality of all titan products, starting from initial observation of products to the final approval of products. Responsibilities included:

1. Involving in requirement gathering
2. Developing the architecture and design
3. Developing the application and writing business login.
4. Writing code as per the standards and performing unit test. Deployment, troubleshooting and data upload

1.6 **Lenovo CRM Implementation (Sales Service)**

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| Project  | Lenovo CRM Implementation  |
| Client  | Lenovo Ind. Pvt. Ltd.  |
| Role | Developer  |
| Team Size | 4  |
| Technologies  | Sales force, Apex, Visual Force  |
| Tools  | Eclipse, Apex Data Loader  |

**Project summary:**

Lenovo CRM implementation is a complete new system built on salesforce.com platform to support and enhance their sales service. It involved module from Campaign, Lead, Contact, Account, and Opportunity to Product capturing. Generating MOM and Quote PDF’s for product line items. Generating reports and dashboards. Responsibilities includes:

1. Understanding the business
2. Developing the application and writing business logic
3. Writing classes, scheduler and batch classes, triggers and creation of Reports and Dashboards.
4. Creating workflows, Approval processes and writing validation rules.
5. Creating custom setting, Maintaining profile level access.
6. Performing Unit Test and training the users to use the system and Interact with client to support them.

**1.7 Arvind Mills (Retail Services)**

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| Project  | Arvind Mills  |
| Client | ALBL  |
| Role | Developer cum BA and Support  |
| Team Size | 3  |
| Technologies | Sales force, Apex, Visual Force  |
| Tools  | Eclipse, Apex Data Loader, Integration with AWS S3  |

**Project summary:**

This project was built to enhance the retail process and effective communication between the employees and stores of Arvind mills. For the stores Partner community license was used at a huge level. Responsibilities included:

1. Continuing customization and development
2. User maintenance and database de-duping and cleanup
3. Development of reports and dashboards and ongoing documentation
4. Develop and implement training for users
5. Communicate future Salesforce releases and enhancements
6. Design and manage ongoing development of the system to meet the organization’s mission.
7. Directly communicating with Salesforce team for help and support.

**1.8 IMMPL CRM (Financial Services)**

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| Project  | IMMPL  |
| Client | International Money Matters Pvt. Ltd.  |
| Role | Developer  |
| Team Size | 2  |
| Technologies | Sales force, Force.com  |
| Tools  | Eclipse, Apex Data Loader  |

**Project summary:**

IMMPL (International Money Matters Pvt. Ltd.) is a financial and consulting firm. This project is to build a new system to support and enhance their business. This project was built on force.com platform. It includes Generating mom and pdf’s, reports and dashboards, workflows and approval processes, validation rules etc. Responsibilities included:

1. Developing the application
2. Writing business logic for the application
3. Writing classes, scheduler and batch classes, triggers and creation of Reports and Dashboards.
4. Creating workflows, Approval processes and writing validation rules.
5. Creating custom setting, Maintaining profile level access.
6. Performing unit test and training the users to use the system.

**1.9 Titan CRM Solution (Sales Process)**

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| Project  | TITAN CRM  |
| Client | TITAN  |
| Role | Developer  |
| Team Size | 3  |
| Technologies | Sales force, Force.com  |
| Tools  | Eclipse, Apex Data Loader  |

**Project summary:**

Titan CRM Solution was built to support Titan on their sales and service of all the titan products.

**2. Milaap Support (Financial Service (Loan Management))**

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| Project  | Milaap Support  |
| Client | Milaap  |
| Role | Developer  |
| Team Size | 1  |
| Technologies | Sales force, Apex, Visual Force  |
| Tools  | Eclipse, Apex Data Loader  |

**Project summary:**

To support the client with the existing system. Creating a custom VF report and sending the report to the list of users in the mail at the end of every month.

**2.1 Training Management System**

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| Project  | Training Management System  |
| Client | KVP Business Solution  |
| Role | Developer  |
| Team Size | 2  |
| Technologies | Sales force, Apex, Visual Force  |
| Tools  | Eclipse, Apex Data Loader  |

**Project summary:**

Training Management System was built for the internal use for KVP Business Solution. The purpose of the project is to track and manage all the trainings in KVP. Creating trainings, conducting and marking attendance for the users.

**JAVA/J2EE Project Details**

**1.1 Weigh soft Enterprise**

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| Project  | Weigh soft Enterprise  |
| Client  | Essae Digitronics Private Limited  |
| Role  | Developer  |
| Team Size  | 3  |
| Technologies  | Java, Swing, Java Communication API, Jasper Reports, MySQL  |

**Project summary:**

Essae Digitronics “Weigh soft Enterprise” is a Swing based application which provides complete weighing solutions exclusively used for generating tickets and reports of Vehicles weighed on the weighbridge. This project has capability to connect to 7-8 different type of hardware (Weighbridge, CCTV Camera, PLC, RFID Reader etc.) with a feature to upload records directly on cloud.

**PERSONAL INFORMATION**



Gender Male

Marital Status Single

Date of Birth 18th October, 1989

Present address Bangalore

Age 30

Nationality Indian

Languages known English, Hindi

Date: **Shamsher B Singh**

Place: Bangalore