Srinivas

***Mobile:*** +91-8340889969

***E-mail:*** **srinivasrao.sfdc69@gmail.com**

**OBJECTIVE:**

Seeking a challenging and enduring job in professional organization where my skills abilities could be fully utilized to achieve organizational goals and professional growth.

**PROFESSIONAL SUMMARY:**

* Having **5+** years of experience in IT industry.
* Having **4+** years of experience as a Salesforce.com Developer.
* Safe Agilest certified.
* Experience in developing applications using Lightning Experience.
* Developed **Lightning Components using Aura Framework**.
* Experience in developing **System Events**, **Component Events** and **Application Events**.
* Experience in creating lighting record pages using **Lightning App Builder**.
* Experience in **SFDC development using Apex classes and Triggers, Visual Force, Apex Test Methods, Visual force Pages, Force.com IDE**.
* Experience in writing Asynchronous Apex like **Batch Apex**, **Scheduler Apex**, **Queueable Apex** and **Future methods** based on business requirement.
* Good experience in using **SOQL** and **SOSL**.
* Good Experience in building public **Sites** and **Communities**.
* Ability to analyze the business requirements and design logical data model accordingly.
* Configured and maintained User Security Permissions in compliance with organizational needs.
* Extensive experience in designing Custom Formula Fields, Field Dependencies, Validation Rules, Work Flows, and Approval Processes for automated alerts, field updates, and Email generation according to application requirements.
* Proficiency in SFDC Administrative tasks like creating Profiles, Roles, Users, Page Layouts, Record types, and assigning different page layouts to different users.
* Extensive experience in analyzing business requirements, entity relationships and converting to Salesforce custom objects, lookup relationships, junction objects, master-detail relationships.
* Have good working knowledge in querying salesforce.com database using SOQL & SOSL queries using Force.com Explorer.
* Experience in migrating data from legacy systems to Salesforce using Apex Data Loader, Import Wizard.
* Expertise in deployment tools like Change sets, Workbench
* Experience in generating Reports and Dashboards as per business requirement.
* Delivering and implementing the project as per scheduled timelines, extending post implementation and maintenance support to the technical support team and client.
* Good knowledge of object-oriented methodologies.

**PROFESSIONALEXPERIENCE:**

* Working as a Salesforce Developer for **SAN Information Technology Solutions Pvt Ltd,** Hyderabad from Oct 2015 to Till Date.

**TECHNICAL SKILLS:**

Primary Skill : Salesforce Developer and Administrator.

Secondary Skill : Sales Force.Com CRM.

Project Acquired Skills : Salesforce configuration, customization&

Development

Trained Skills : SFDC

**ACADEMIC QUALIFICATIONS:**

* B. Tech from JNTU Hyderabad.

**PROJECTS HANDLED:**

**Project #1**

**Client : BMW**

**Role : Salesforce.com Developer**

**Description:**

The BMW is a Germany multinational automobile manufacturer. We built an application where dealers can handle the sales and service activities. This application allows dealers can track test drive activities, order management, service scheduling etc. Build a solution for Lead management, Opportunity Management etc.

**Responsibilities**:

* Responsible for customizing custom fields, Page Layouts, Record Types, Workflows and Approval Process, Validation Rules, Report Types.
* Designed and developed Lightning Components for various functional needs in the application.
* Involved in writing Business logics using Apex.
* Involved in Writing REST web services.
* Responsible for Loading data into salesforce.com using Data Loader
* Responsible for deploy the components from one Sandbox environment to another Sandbox/Production environment using Copado and Change Sets.
* Responsible for writing Test classes for various scenarios
* Worked on Apex Triggers and Apex Classes for custom logic.

***PROJECT#2***

**Client : Dover** 

**Role : Salesforce.com Developer**

**Description:**

Dover is a diversified global manufacturer that delivers innovative equipment and components, consumable supplies, aftermarket parts, software and digital solutions and support services.

**Responsibilities:**

* Interacted with various business user groups for gathering the requirements for Salesforce.com CRM implementation.
* Worked on implementing **SOAP integration** with Mainframes using **web services**.
* Worked on test classes for **SOAP web services**.
* Worked on agile methodology of development for all the project requirements given by the BA Team. Also have regular scrum meeting between BA and Developer team to discuss issues and goals fulfilled.
* Developed Apex Classes, Controller Classes and Apex Triggers for various functional needs in the application.
* Worked on visual flows, process builder configurations and created **VF Pages** for **Communities**.
* Developed custom Force.com components on Opportunity object for creating Pipeline Reports, Trend and Historical Reports using Scheduled Analytical Snapshots between opportunities and custom objects.
* Created custom VF email templates for enabling the localization using Translation Workbench.
* Created complex workflow rules Criteria's for field updates and email alerts, and Load data using Data loader.
* Created Custom Objects and defined lookup and master-detail relationships on the objects. Also created junction objects to establish connectivity among objects.
* Developed Custom Objects, Custom Reports Tabs and Components and configured the Analytic Snapshots to dump the data on regular basis for the sales performance and lead generation statistics.
* Experienced in full cycle implementations of SDLC such as design, configuration, custom development and Integration.

***PROJECT#3***

**Client : Avaya, USA**

**Role : Salesforce.com Developer**

**Description:**

This Application is for sales force automation for Avaya sales process. It is an On-Demand Customer Relationship Management (CRM). It is Easy-to-use Web-based CRM solution for sales, service, marketing and call center operations that streamlines customer relationship management and boosts customer satisfaction. It includes Order processing (Leads, Account, Contacts, Opportunity), PRM (Partner Relationship management), Contact management, Reports & Dashboard, Information sharing, Inventory monitoring and control, Order tracking and Customer management.

**Responsibilities:**

* Requirement Gathering from product owners directly in backlog refinement.
* Follow agile methodology; get User Stories in JIRA in Sprint planning.
* Worked on Visual Force pages, apex classes and triggers.
* Have to implement requirement with demo at the end of each sprint.

(Srinivas Rao)