1 214, Middle Street, Elavadi Kallakurichi 606201 -+91 6381124121

Email addressaswithapreethika@gmail.com LinkedIn profile

https://www.linkedin.com/in/aswitha-preethika-

ASWITHA LAKSHADHI

SALESFORCE CONSULTANT

CAREER SUMMARY

I have a total of 3 Years and 5 months of IT experience, good communication and leadership skills, and the ability to perform well in a fast-paced business environment.

SALESFORCE PROJECTS

Worked on a project to utilize standard Salesforce CRM functionalities to provide • Marketing, Sales, and Service solutions and develop custom functionality to take care of Project Resource Allocation and Billing

SALESFORCE CERTIFICATIONS, BADGES & SUPER BADGES

2 Salesforce Certified Administrator ☑ Salesforce Certified Platform Developer I √ Lightning Experience Reports &

- ✓ App Customization Specialist
- **V** Security Specialist
- **Dashboards Specialist**
- **√** Business Administration **Specialist Process Automation Specialist**
- **Apex Specialist** V

SALESFORCE EXPERIENCE

Salesforce Consultant | Stratos Duration-Feb 2 to Till Date

Responsible for the set-up, configuration, and maintenance of the company's Salesforce application.

- Responsible for introducing improvement implementations to the existing system.
- Designed and developed custom solutions on the Salesforce platform by utilizing Apex, Visual Force, and initiated data migration and application integration.
- Designed and implemented custom business solutions that are based on cloud-based business applications, specifically on the Salesforce platform.
- Proactively took part in documenting business requirements, process flows, specifications, application design, configuration, testing, and deployment.
- Collaborated with clients to lead projects, developed, and delivered any crucial components of Salesforce technology solutions, and facilitated business process analysis sessions.
- This project aims to utilize standard Salesforce CRM functionalities to provide Marketing, Sales, and Service solutions and develop custom functionality to take care of Project Resource Allocation and Billing.
- Implemented Sales cloud with multiple customizations thereby improving customer engagement and sales efficiency.
- Implemented Marketing cloud with multiple customizations thereby improving Lead Management.
- Implemented Service cloud with multiple customizations thereby improving Case generation and their proper assignments.
- Responsible for the set-up, configuration, and maintenance of the company's Salesforce application.
- Implemented an Automation tool to assign projects with the required skills according to employee availability and skills.
- Created Web to Lead form, Web to the case form
- Added Knowledge articles in the partner community
- Created page layouts, search layouts, custom links, and related lists.
- Configured pick lists, dependent picklists, lookups, junction objects, master-detail relationships, validation rules, and formula fields.

OTHER EXPERIENCE

Salesforce Administrator | Cognizant Sep 2021 – April 2022

- Creating application, Object, Fields, and Page Layout setup
- Handle basic Salesforce.com administration tasks including user management, access management, profile, and permission sets management, data extracts, uploads, inserts, data backup
- Maintain and manage SFDC security including roles, profiles, sharing rules, enhance and create workflows, groups, functions, and configurations within the Salesforce.com environments
- Sound exposure on Salesforce Process builder, workflows, and Email notification mechanism
- Manage ongoing support requests and administrative needs of users
- User creation, profile creation, and management of public group sharing setting
- Advance knowledge and hands-on experience on data loader and excel
- Hands-on experience creating custom process flows on Salesforce
- Excellent organizational, verbal, and written communication skills
- Using Apex Class send an email, create a field on page layout
- Using HTML to create a Web to lead form
- Configure and customize Salesforce standard and custom Object
- Create and customize reports and dashboards in Salesforce
- Mapping relationships between related businesses.

Automation Tester | Accenture Duration-Mar to April 2021 (2 years and 1 month)

- Financial Health care application creates test cases and tests the application
- Created Test cases and steps for the UAT to test the application.
- Analysing and understanding the user stories and acceptance criteria.
- Identifying the test scenarios that need to be automated.
- Prepared and executed Test Cases as per System Requirements and User Stories.
- Prepared feature scenarios and automation scripts in Selenium with Cucumber.
- Implemented different automation frameworks like POM and TestNG.
- Executed and debug test scripts.
- Participated in Sprint Planning Process and developing the Test Plan.
- Performed defect tracking and management in JIRA.
- Track Bug Report to its closure. Logging Defects in the Defect tracking tool.
- Analyse the test results and maintain the test reports using JVM Reports
- Involved in all levels of Agile starting from test planning to the retrospective meeting.
- Regression testing and generating reports through Jenkins.
- Enhancing the Selenium Test cases for Cross browser testing
- Create the test cases according to Requirements and Test reports through JVM Reports.

EDUCATION QUALIFICATION

Degree: College/Institute:	BE Kongunadu college of engineering	
Subject:	Computer Science	
Stream:	Computer Science	
Year of Passing Out:	2018	• Web technologies: Java
Marks Scored:	71%	with
	Selenium	
		 Methodologies: Agile,

PROFESSIONAL SKILLS

- Strong communication skills Exceptional time management
- Good team management and leadership qualities

iogies: Aglie, JIRA, JVM