**SHANO K. SAM**

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+91 8668047350

EXPERIENCE:

***Freelance Writer***| JUST WORDS (*May 2020 - present)*

* Writing articles, white papers, landing pages and other promotional material for Indian and global clients such as Hero FinCorp, Login Radius, and Cloud Books.
* Ensuring the write-ups are SEO-friendly and customized to the intended audiences.

***Freelance Technical Writer***| NARRATO.COM (*May 2018 - present*)

* Writing SEO-friendly blog articles, landing pages, user manuals, and marketing copy for clients in sectors such as Personal Finance, Astrology, IT, Sports, Home Appliances, and Distilleries.

***Admissions Document Editor|*** VEPL PVT. LTD. (*August 2018- present*)

* Writing admission documents- Statements of purpose, scholarship and personal essays, letters of recommendation- for students applying to graduate degrees abroad.
* Creating blog posts and Quora answers for the company’s marketing team.
* Training and reviewing the work of freelance writers.

***Ghost Writer|*** for a prominent motivational speaker (*May2020 - June 2020*)

* Wrote a chapter of a bestselling book that was readily accepted by the publishers

NOTEWORTHY ACHIEVEMENTS

* ***Early promotion*** and ***Client Satisfaction Award*** at VEPL Pvt. Ltd.
* ***Top-ranked*** on Narrato and Upwork

SKILLS

* Blogs and white papers : *well-versed*
* Landing page and other marketing copy : *well-versed*
* Writing admission essays : *well-versed*
* Editing and proofreading : *well-versed*
* Copy-writing : *well-versed*
* Business plan writing and reviewing : *well-versed*
* Cover letter and resumes : *intermediate*
* Social media marketing : *intermediate*
* SEO : *intermediate*
* Linked-In page writing : *intermediate*
* Newsletter and email marketing : *intermediate*

EDUCATION:

***B.E. Mechanical Engineering***| CGPA: 7.04

SAVEETHA ENGINEERING COLLEGE

WRITING SAMPLE AND ADDITIONAL INFO

Medium— <https://medium.com/@shanoksam>

LinkedIn— <https://www.linkedin.com/in/shano-k-sam-a236a1128/>

Upwork— <https://www.upwork.com/freelancers/~01fbf000e6c933121c>