

# Anshu Chaudhary

Salesforce Lightning Developer | Salesforce FSL & CPQ Consultant

Phone: +919818699817

Email:

[chaudharyanshu257@gmail.com](mailto:chaudharyanshu257@gmail.com)

LinkedIn:

<https://www.linkedin.com/in/anshuchaudhary-11b882148/>

## PROFILE SUMMARY

Salesforce certified Developer and Administrator, currently working as a CPQ Consultant with Merkle. Having 4 years of professional experience in Salesforce.com implementations for multiple clients in AMER regions. Have extensive knowledge of various Salesforce products: Sales Cloud, Service Cloud, Salesforce CPQ and Community cloud.

Proficient knowledge and proven expertise in laying out Salesforce.com configuration designs, architecting customization frameworks, orchestrating appropriate integration patterns with comprehensive hands-on experience in declarative capabilities (Validations, Workflows, Flows, Rules, Sharing, Reporting, etc.), Apex (Triggers, Classes, Batches, Schedulers, etc.), Visualforce, HTML, JavaScript, Lightning Web Component Framework, SOAP/REST API (Web Services / Callouts), Bulk API etc.

## SKILLS

**CRM:** Salesforce.com.

**CPQ:** Salesforce CPQ.

**LANGUAGES:** Apex, Lightning.

**WEB:** JavaScript, CSS

**TOOLS:** VS Code, IntelliJ, Apex Data Loader, GIT, Workbench, Sublime Text.

## SALESFORCE CERTIFICATIONS

Salesforce.com Certified Platform Developer 1

Salesforce.com Certified App Builder

Salesforce.com Certified Administrator

## EXPERIENCE

**Merkle(A Dentsu Company) – CPQ Consultant**

JULY 2022- Present

**NeuraFlash - Salesforce Lightning Developer/ Consultant**

JULY 2020 – June 2022

**NeuraFlash — Associate Salesforce Lightning Developer**

JUN 2019 - JULY 2020

**Premium Learning — Salesforce Trainee**

DEC 2018 - Jun 2019

## PROJECTS

### ***Salesforce CPQ - CoreLogic***

CoreLogic, Inc. is an Irvine, CA-based corporation providing financial, property, and consumer information, analytics, and business in. As part of a CPQ implementation, I worked on configuring bundles and building price rule, product rules for CoreLogic products.

**Project:** Salesforce CPQ

**Role:** CPQ Functional Consultant

**Development Team Size:** Two

**Responsibilities:** Configuring bundles and building price rule, product rules for coreLogic.

### ***Salesforce Einstein Bot - Michaels Companies***

The Michaels Companies is an American company that is North America's largest provider of arts, crafts, framing, floral & wall Decor, and merchandise for makers and home decorators.

**Project:** Build Einstein bot with Chat (Live Agent) implementation in Salesforce to auto assist customer's queries visiting the website of Michaels.

**Role:** Salesforce Developer Salesforce

**Team Size:** 6

**Development Team Size:** Two

**Responsibilities:** Solution design for technical requirements development, deployment.

### ***Salesforce CPQ - United Site Services***

United Site Services is the leading provider of porta Toilets / potty rentals in the United States

**Project** - As part of Salesforce CPQ implementation build a single page basket view from where sales agents can configure, quote, and order the USS products. Later approval and discounting functionality were added to the solution.

**Role:** Salesforce CPQ Developer.

**Responsibilities:** Participate in Requirement gathering and development and deployment.

### ***Field Service Lightning Implementation - Lutron***

Lutron Electronics designs and manufactures lighting controls and lighting control systems for both residential and commercial applications. The company offers a wide variety of light dimmers, whole-home and whole-building dimming systems, including wall plates, fan controls, and more.

**Project:** Replace ServiceMax implementation with FSL

**Role:** Salesforce Developer

**Development Team Size:** Four

**Responsibilities:** Development, deployment.

### ***Einstein Bot - F5 Networks/Nginx***

F5 Networks is an American company that specializes in application services and application delivery networking (ADN). F5 technologies focus on the delivery, security, performance, and availability of web applications, including the availability of computing, storage, and network resources.

**Project** - Build 2 Einstein bot for increasing the sales and marketing with Live Agent escalation implementation in Salesforce by implementing chatbot on for two different websites (F5 and Nginx site)

**Role:** Salesforce Lightning Developer

**Development Team Size:** Three

**Responsibilities:** Solution design for technical requirements, development, deployment.

### ***Field Service Lightning - Peloton***

Peloton is an American exercise equipment and media company, and its main products include a stationary bicycle and treadmill that allow monthly subscribers to remotely participate in classes that are streamed from the company's fitness studio.

**Project** - Improve Class Scheduling Quality, Member Scheduling Experience, and Operations

**Role:** Salesforce Developer

**Development Team Size:** Four

**Responsibilities:** Development and deployment.

### ***Einstein Bot - Dunkin Brands***

Dunkin' Brands Group is an American restaurant holding company which runs two chains of fast-food restaurants: Dunkin and Baskin-Robbins.

**Project** - Build Einstein bot with Live Agent escalation implementation in Salesforce for improving the user experience/store experience.

**Role:** Salesforce Developer

**Development Team Size:** Six

**Responsibilities:** Development & deployment.

### ***Einstein Bot -Dolby Cinema***

Dolby Cinema is a premium cinema created by Dolby Laboratories that combines Dolby proprietary technologies such as Dolby Vision and Dolby Atmos, as well as other signature entrance and intrinsic design features. Project Build Einstein bot with Live Agent escalation implementation in Salesforce and ability to create a case based on the chat interaction.

**Role:** Salesforce Developer

**Development Team Size:** Two

**Responsibilities:** Development, deployment.

### ***Training App— Premium Learnings (Pune)***

As part of training completion, I have built a community training app to register & track training completion of new Salesforce cross trained resources.

**Role:** Salesforce Trainee

**Responsibilities:** Development (configuration /customization), building apex triggers and visual force pages security management, unit testing.