

CURRICULUM VITAE

VISHNUPRIYA B

507D, Subamangala Garden

Thirunageswaram-612204

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CARRIER OBJECTIVE

To join an organization that offers me a stable and positive atmosphere and inspires me to enhance and therefore to innovate the work culture for the betterment of all parties concerned.

EDUCATIONAL QUALIFICATION

Degree/ Examination	Institution	Board/ University	Percentage Of marks
MBA (Master of Business Administration) (‘2019-2020’)	SASTRA University, Thanjavur-613401	SASTRA University	6.9%
M.COM (Master of Commerce) (‘2018’)	Bharathiyar university, Coimbatore-641046	Bharathiyar university	65.5%
B.COM (Bachelor of Commerce) (‘2016’)	Idhaya College For Women, Kumbakonam - 612001	Bharathidasan University	78.50%
HSC (‘2013’)	Sri Saraswathi Padasala Girls Higher Secondary School, Kumbakonam - 612001	State Board	69.5%
SSLC (‘2011’)	Town Higher Secondary School, Kumbakonam - 612001	State Board	68%

COMPUTER SKILL SET

❖ Proficient in handling : Tally, MS-Office, HTML

AREA OF INTEREST

- ❖ Data Mining and Analytics
- ❖ Risk Management
- ❖ Quality Reporting
- ❖ Strategic Planning
- ❖ Data Analysis

INPLANT TRAINING AND WORKSHOP

- ❖ I have attended the national level Tally workshop on Bon Secours College for women at Thanjavur.
- ❖ I have attended the organization training in Owler Company at Coimbatore for 10 days.
- ❖ I have attended the International Conference on Emerging Trends in Modern business and management for Sastra University at Thanjavur.
- ❖ I have participated in Icebreaker, a simulation game in management operation for Sastra University at Thanjavur.

PROJECT DETAILS

TITLE: INFLUENCE OF CORPORATE SOCIAL RESPONSIBILITY ON LOYALTY AND VALUE OF SERVICES

Identify the dimensions of social responsibility from the consumer point of view, as well as the weight of each dimension within the global construct of social responsibility.

I have done my project at SASTRA UNIVERSITY in Thanjavur. It's based on personal survey to mobile telephone.

PERSONAL DETAILS

Date of Birth	:	06.12.1995
Gender	:	Female
Place of Birth	:	Kumbakonam, TamilNadu, India
Marital status	:	Single
Nationality	:	Indian
Languages known	:	English and Tamil (Read, Write, Speak) Telugu (Speak)
Hobbies	:	Listening to Music & Reading Books.

DECLARATION

I hereby declare that all the information given above are correct and true to my Knowledge.

B.VISHUPRIYA