




SIVA KUMAR J

SALESFORCE CONSULTANT

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CAREER SUMMARY

- With 4 years of experience, including 3 years of hands-on experience in Salesforce, I am a 2X Salesforce Certified professional with strong communication and leadership skills. I excel in fast-paced business environments and have a proven track record of delivering high-quality work.
- My technical and functional expertise includes designing custom objects, tabs, fields, page layouts, reports, dashboards, and visual force pages, as well as developing Apex, LWC, and integrations. I also have extensive experience with data migration, security and sharing rules, validation rules, approval processes, and unit testing. Additionally, I have self-taught the OmniStudio module and developed student application forms for various programs using Omni Scripts.

SALESFORCE PROJECTS & LIVE PROJECTS

- Worked on Sales Cloud, Service Cloud.
- Working on implementing an Admission portal for a university, leveraging Salesforce Education Cloud, Experience Cloud, Admissions Connect, and OmniStudio.
- Designed and developed custom solutions on the Salesforce platform by utilising Apex, VisualForce, LWC, REST API integration and initiated data migration.
- Worked on a Hotel Management System Project which involved data management and declarative development with flow automation.
- Worked on ECI-2019 General Election Salesforce Project which involved data management and trigger automation for record creation in different objects.
- Worked on IT Services Company Resource Allocation Project which involved the creation of marketing, sales, and support lifecycles and automation involved in the IT service project lifecycle.

SALESFORCE CERTIFICATIONS, BADGES & SUPER BADGES



- ✓ **Certified Administrator**
- ✓ **Certified Platform Developer 1**



- ✓ **Security Specialist**
- ✓ **App Customization Specialist**
- ✓ **Process Automation Specialist**
- ✓ **Lightning Experience Reports & Dashboards Specialist**



230
Badges

174,750
Points

26
Trails

[Trailhead Profile](#)

- ✓ **Lightning Web Component Specialist**
- ✓ **Business Administration Specialist**
- ✓ **Apex Specialist**
- ✓ **App Builder Super Set**
- ✓ **Admin Super Set**
- ✓ **Developer Super Set**

SALESFORCE EXPERIENCE

Salesforce Consultant | Stratos Studios Pvt Ltd

FROM FEB 2022 TO PRESENT

REVA University Project for student lifecycle management:

- **EDA Cloud:**

- Worked on Education Data Architecture (EDA) Cloud.
- Implemented REST API integration using Apex and Flow to send SMS messages to applicants in Salesforce.
- Implemented CTI Knowlarity Integration with Salesforce (superreceptionist) to make calls and recording within the Salesforce org.
- Record Triggered Flow was implemented with multiple conditions to trigger and execute actions.
- A Quick Action, List view button and Detail button were created using Screenflow.
- Enhanced the client's Admissions Process by utilising Action Plans and other Admissions Connect components, resulting in a more efficient application review process.
- An Additional Document Upload LWC Component and an Applicant Checklist LWC Component were created using Apex & Omniscript.
- Bulk Offline Payment LWC was developed to display a data table of cheque numbers and amounts for the Finance Team.
- A Visualforce Page for Student Fee Structure was developed.
- LWC was used to call the Visualforce Page and display multiple buttons such as Fee Structure and PO Letter based on conditions on the Applicant Portal using Apex.
- User Creation automation was implemented using Apex Trigger to create users from contacts.
- Implemented validation rule and approval process for business automation.
- Object, field, and record level security were set up.

- **Omnistudio:**

- Worked on developing an Omniscript that allows applicants to fill out a form with their parent's details in Experience Cloud and also used Data Raptors to extract and load the data.

- Worked on creating an Address Component that displays address fields. In addition, I developed the main application form for students to apply for admission using Omni Scripts.
- Also utilised the flex card feature, integration procedures, and Data Raptor to extract and load data, as well as embedded custom LWC with Vlocity Omniscript.
- **Deployment**- Supported the Deployment team for various deployment activities.

Analyst, Content Engineering | GlobalLogic Technologies

FROM MARCH 2019 TO FEB 2022

- Worked on Sales and Service Clouds.
- Worked on the development of custom objects, custom tabs, custom fields, page layouts, reports, dashboards, record types and various other components as per the client and application requirements.
- Implemented Process builder and Flows to automate the business flow of users.
- Implemented Workflows and Approval Processes on various standard and custom objects.
- Performing import/export operations through Data Import wizard and Data loader.

EDUCATION QUALIFICATION

Degree:	B.Tech
College:	MallaReddy Engineering College
Stream:	Electronics and Communication Engineering
Year of Passing Out:	2018
Marks Scored:	69.75 %

PROFESSIONAL SKILLS

- CRM functionalities, flows, Business processes re-engineering and solution designing.
- Exceptional time management.
- Good team management and leadership qualities.
- Web technologies: SOQL, Apex, HTML, JAVA, CSS, JavaScript, Omnistudio, LWC.
- Data management and Data modelling.
- Good problem solving skills
- Strong Communication Skills.

REFERENCES

[LinkedIn: <https://www.linkedin.com/in/siva-kumar-jookanti/>]