







# Salesforce.com Lead Developer

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Enthusiastic Salesforce.com Lead offering around 8+ years of IT industry success. Expert on Salesforce Configurations and Customizations, third party Integration using Apex SOAP and REST API. Experienced in evaluating company processes, developing CRM workflows and adapting applications for business needs. Skill at preparing technical documentation, supporting fellow developers and testing applications. Creative team player with strong technical and time management skills. In-depth understanding of Salesforce and its opportunities. Exceptional coding talents with proficiency in various coding languages, including APEX, JavaScript, Python, jQuery and Expertise in LWC, Aura Lightning Component, and Visualforce Page. Adept at creating cloud-based applications and analyzing company processes.



## Skills

- Apex, JavaScript, Python, C#. JQuery
- Aura Lightning Component, LWC, Visualforce, HTML
- Flow Builder, Process Builder, Visual Flow
- Requirements Gathering
- Code reviews
- Solutions deployment
- Algorithm implementation
- Problem resolution
- Team management
- Agile, Waterfall
- Debugging/Troubleshooting



## Domains

- Below are the various domains in which I worked,
  - E Commerce
  - Retail
  - Education
  - Sales

- Service
- Financial
- Healthcare



## Salesforce Cloud Expertise

Some of my expertise in salesforce SaaS services and some other technologies

- Sales Cloud
- Service Cloud
- Marketing Cloud
- Health Cloud (Basic)
- Financialforce.com cloud
- Commerce Cloud (Basic)
- Community/Experience Cloud (LWC Template)



## Work History

### Salesforce.com Lead

*Techila Global Services Pvt Ltd, Pune, Maharashtra*

#### Key Projects Handled:

##### Project: Blue-Sky (Mindtree)

**Project Description:** BlueSky is a totally integration-based project, where real time data integration we are doing between Proposition and Salesforce via MuleSoft.

- Sales Cloud, MuleSoft and Proposition.

**Project Duration:** 2 months

**Platform:** Salesforce.com CRM (Sales cloud), MuleSoft

**Tools:** VS Code.

#### Roles & Responsibilities:

- Requirement gathering and providing solutions on the same.
- Provided Estimations for Development Scope.
- Worked as Development Lead and Implemented 9 API solely.
- Migrated Products and Orders from Proposition.

##### Project: Omnichannel (Mindtree)

**Project Description:** Omnichannel is Commerce and Service Cloud Project for Curry's in UK, IE.

- Service Cloud, Commerce Cloud, Community Cloud.

**Project Duration:** 6 months

**Platform:** Salesforce.com CRM (Service cloud), Commerce Cloud

**Tools:** VS Code.

#### Roles & Responsibilities:

- Requirement gathering and providing solutions on the same.
- Provided Estimations for Development Scope.
- Worked as Sr. Developer Implemented tele-sales API functionality where service cloud user can login into commerce cloud and buy products and also Service Agent can also place order on behalf of

2018-09 - Current

customer.

- Implemented a REST API to control feature switches on commerce cloud.
- Worked as Team member and delivered scrums successfully.

### **Project 1: AB-InBev (ABI)**

**Project Description:** ABI is Leading beer company globally.

- We have implemented Supplier Portal for their Portal Using Lightning We Components (LWC)
- ChatBot, Service Cloud.

**Project Duration:** 8months

**Platform:** Salesforce.com and Community Cloud

**Tools:** VS Code. Github, Jenkins.

#### **Roles & Responsibilities:**

- Requirement gathering and providing solutions on the same.
- Provided Estimations for Development Scope.
- Worked as Development Lead and Handle team of 2 developers.
- Handled Integrations for ChatBot
- Implemented extensive LWC Components and used them in Community, Guided the team members when they stuck.

### **Project 2: Charles & Keith (Service Cloud & Marketing Cloud)**

**Project Description:** Managed Service Cloud for the customers and Worked on Marketing cloud to setup Customers Email Journey and synced data with Commerce Cloud.

**Project Duration:** 9months

**Platform:** Salesforce.com and Marketing Cloud, Service Cloud

**Tools:** VS Code. Github, Jenkins, Force.com. Marketing Cloud

#### **Roles & Responsibilities:**

- Requirement gathering and providing solutions on the same and implements the same.
- Worked on Marketing Cloud to setup Email Journey and did some automations, Sent Data from service cloud to Marketing Cloud.
- Guided the team members when they stuck.

### **Project 3: AdStream (Advertisement Industry)**

**Project Description:** Adstream is a leading organization in the US, which helps clients to advertise and grow their business.

- We provided them support in Salesforce Department, Managing Leads from different sources Like WebSite, Facebook, etc.

**Project Duration:** 3

**Platform:** Salesforce.com and Force.com

**Tools:** Pardot, Drift, Salesforce Sales Cloud, VS Code.

#### **Roles & Responsibilities:**

- Requirement gathering and providing solutions on the same.
- Worked as Development Lead.

- Handled Integrations with Pardot and Drift to handle Leads in Salesforce.

#### **Project 4: Liqui.Do (Finance Domain)**

**Project Description:** Liqui.Do is a leading organization in Portugal which uses an innovative solution for SME equipment rental. Liqui.Do works on Financial Force Cloud. We are providing Salesforce Support to them.

**Project Duration:** 1 Year

**Platform:** Financial Force Cloud, Force.Com

**Tools:** Github, Jenkins, VisualFlow, VS Code

**Roles & Responsibilities:**

- Requirements Gathering and implements the same.
- Working as Lead Developer and handling all the customization in terms of Enhancements related to Salesforce using visual flow and Apex Triggers, Apex Batches. Etc.

#### **Project 5: Alecia (E-Commerce, Integration)**

**Project Description:** ALECIA is the first truly shoppable, video-on-demand network; streaming TV shows, Movies and Lifestyle Videos. It's subscription-free, and available to stream on ALECIA.com and via the ALECIA app for mobile devices, tablets and smart TVs.

**Project Duration:** 1 Year

**Platform:** Force.com, Salesforce.com & Bigcommerce

**Tools:** Bigcommerce Webhooks, VS Code

**Roles & Responsibilities:**

- Lead Developer, Tools, we have integrated Wistia videos with Salesforce including their analytics.

**Project Duration:** 3 months

**Platform:** Salesforce.com, Force.com and SLDS.

**Tools:** Eclipse, Bit Bucket, Source Tree

**Language:** Apex, VisualForce, SLDS

**My Role:**

- One of Lead Developer
- Customization (Coding) and Configuration.
- Unit Testing
- Integration with Wistia Website.
- Created manage package
- Implemented Post Installation Script

2017-08 - 2018-09

## Sr. Salesforce Enterprise Solution Developer

*UST Global*

### **Project Name: H.E.B US (Retail Domain)**

**Project Description:** H.E.B is leading retail store chain in USA, We merged their website into Lightning Components, Implemented Incident Gathering App for Employees and vendors of H.E.B.

**Project Duration:** 1 year

**Platform:** Salesforce.com, Force.com and Lightning Component

**Tools:** Force.com Sites, Eclipse and Visual Flow

### **Role & Responsibilities:**

- One of Lead Developer
- Developed Apex triggers, Apex Classes.
- Implemented Lightning Component to merge their website in Lightning Components.
- Used Force.com sites.
- Implemented Visual flow to develop an app for gathering incidents on different places for HEB Employees.

2016-08 - 2017-08

## Sr. Software Engineer

*R Systems International Ltd*

### **Project Name: Human Care Systems(HealthCare)**

**Project Description:** H.C.S is Pharmaceutical distributors in USA, We automated their system with SMS Magic and implemented hourly email schedulers to the patients.

**Project Duration:** 1 year

**Platform:** Salesforce.com, Force.com and Lightning Component

**Tools:** Force.com Sites, Eclipse and Visual Flow, Visualforce **Role:**

- One of Lead Developer
- Developed Apex triggers, Apex Classes.
- Implemented Post Installation scripts
- Apex Batch Classes to Send email reminders to Patients
- Integrated patient portal with salesforce.
- Deployments

2014-08 - 2016-08

## Software Engineer

*Netbugs Solution Pvt. Ltd, Pune, Maharashtra*

- Worked on various projects some of key project are as follows

### **Project 1: Wistia For Salesforce (Video Hosting)**

**Project Description:** Wistia is professional video hosting with analytics and video marketing

Tools, we have Integrated Wistia videos with Salesforce including their analytics.

**Project Duration:** 3 months

**Platform:** Salesforce.com, Force.com and SLDS. **Tools:** Eclipse, Bit Bucket, Source Tree **Language:** Apex, VisualForce, SLDS

**My Role:**

- One of Lead Developer
- Customization (Coding) and Configuration.
- Unit Testing
- Integration with Wistia Website.
- Created manage package
- Implemented post install script

### **Project 2: CALCAPA(Integration with Salesforce and Moodle)**

**Project Description:** CALCAPA is training provider to Students in US, We have Integrated Moodle with salesforce.

**Project Duration:** 2 months

**Platform:** Salesforce.com, Force.com and SLDS.

**Tools:** Eclipse, ASIDE.Io, Moodle

**Language:** Apex, VisualForce, SLDS

**My Role:**

- One of Lead Developer
- Customization (Coding) and Configuration.
- Unit Testing
- Integration with Moodle

### **Project 3: Time-Value Software**

**Project Description:** TValue Customer Calculator - A short form TValue calculation that is specific to a customer product that automatically adds and fills specifics to save time and reduce errors. Can use a clone of a TValue Standard or Custom Calculator to start with but requires Professional Services to implement.

**Project Duration:** 2 months

**Platform:** Salesforce.com, Force.com and SLDS.

**Tools:** Eclipse, Bit Bucket, Source Tree

**Language:** Apex, Visualforce, SLDS

**My Role:**

- Implemented the Post-Installation script for this project, the post installation script is read data from CSV and insert the same while package installation process.
- Unit test classes.
- Resolved the different customer issues & implemented extra functionalities as per the client requirements

2009-08 - 2014-06

#### **Project 4 : OneTrust (Integration with Encompass360)**

**Project Description:** Encompass360 was designed to help mortgage lenders manage their origination business and comply with a variety of federal and state regulations. Encompass360 lets you manage sales and marketing more effectively and originate and close loans faster.

**Project Duration:** 3 months

**Platform:** Salesforce.com, Force.com and SLDS.

**Tools:** Eclipse, Bit Bucket, Source Tree, .Net, WCF Service, Encompass SDK.

**Language:** Apex, C#, Visualforce, SLDS

#### **My Role:**

- Integrated Eliemae Encompass server with Salesforce by using .Net WCF Service.
- Learnt Encompass SDK Quickly and applies the same in Integration.
- Handled this Integration single handedly.

### **Education**

**Pursuing PGP-AIML-Online program at The Univ Texas at Austin - Red McCombs School of Business 2022-2023**

**Bachelor of Engineering: Electronics and Tele-Communications Engineering**

*STB College Of Engineering - Tuljapur*

### **Accomplishments**

- Employee of the Month
- Client Appreciations for neat & clean Development for more than 10 Projects
- Worked on 30+ plus projects.

### **Additional Information**

I worked on 26+ projects in my tenure. where above were the key projects, I worked on with other projects in parallel where I played role of Salesforce Developer and Provided Support, did some enhancements, created managed packages along with integrations and exhaustive solution designing as per client requests.

2017-09

2020-02

2020-07

2020-08



## Certifications

- Platform Developer I
- Salesforce Administrator
- Conga Sign
- Conga Contract



## Interests

- Cricket
- Listening Songs
- Technologies Enthusiast



## Languages

- English
- Hindi
- Marathi

