**SHOAIB N**

WORK EXPERIENCE

**Product Owner/Manager FEB 19 - Current**

Financial Client (Confidential)

**Portfolio Construction and Investment recommendation engine – Benefits OnLine® Institutional retirement 401(k)**

This is Merrill’s inhouse Portfolio Construction and Investment recommendation engine leveraging Bank of America’s intellectual capital to replace the Morningstar licensed Ibbotson Associates savings and investment recommendation engine saving over 4 million in licensing cost and establishing Merrill as a superior market leader in the institutional retirement space.

* Formulate the product development roadmap, overall strategy for UI/UX and rollout strategy for a high volume software solution; collaborate with cross-functional teams including Bank of America’s chief investment officer, digital experience, legal, sales, personal wealth solutions SMEs and leadership
* Extensively involved in creating the work breakdown structure, defining Features and EPICs that articulate the requirements clearly as User stories with Acceptance Criteria reflecting business needs and priorities
* Owned the Product backlog, responsible for grooming, sizing, and prioritizing the backlog, and defining objectives for Product increments and Sprints, monitor and report on specific business metrics and deliverable progress
* Analyzed market and customer engagement statistics on pilot projects to determine viability for mass launching.

**Financial Wellness – Benefits OnLine® Institutional retirement 401(k)**

The financial wellness tool guided the institutional and personal retirement benefits users on the Merrill’s platform to assess and pursue their financial goals. It used the participants personal and financial data along with a questionnaire to derive a financial score and suggested actions to improve the score. It was rolled out to 16 million users in the first phase of its launch.

* Extensively worked with the digital experience and the technical teams to define the UI/UX strategy, the roadmap, and to ensure that UX deliverables are well defined and understood in the overall project scope
* Ensured product met or exceeded the client expectations. Excelled at gathering requirements and feedback, communicated needed changes to the development team, and overseeing seamless high quality rollouts to on-time and on-budget conclusions
* Leverage beta testing, data analytics, user, and market research to identify and experiment with new designs, formats, and measurement methods to improve the overall product acceptance, satisfaction and performance
* Assist the Application architecture team in solution design and performing Proof of Concept (POC) for various technologies including MicroStrategy and Tableau to fit in business requirements

**Technical Product Owner/Lead** **JUN 18 - FEB 19** Confidential

**Performing Rights Enterprise Program (PREP)**

This project involved digital transformation and redesign of PREP that accounted the collection, distribution, and management of royalties for ASCAPs members/copyright holders, running its technology operations through Enterprise DevOps, Cloud Native Development and Agile framework

* Contributing to business outcomes and roadmap definition for the cloud solution, defining system roadmap required to meet core business outcomes, and creating high quality features and user stories to deliver on those outcomes. Worked closely with Business Leadership and users to create and maintain a product backlog reflecting business value
* Made key decisions based upon input from SMEs and Leaders; solid understanding of IT Services principles; firm and business objectives and analysis. Provided thought leadership on how scenarios and features will be implemented across the firm
* Responsible for creating User Stories & provide clarifications as necessary, and for ensuring backlog is ready for iteration planning, acting as the subject matter expert on the details and priority of all items in the backlog, actively participate in planning, review, and retrospective meetings
* Deconstruct technical concepts and metrics to facilitate process development. Worked closely with System Architects to define system scope, determines the technical constraints the system being developed will have, and ensures that the design needs are addressed

**Lead Business Analyst | IT Solutions Architect**  **MAY 11 - JUN 18** Confidential (Banking)

**Item Banking Information System (IBIS)**

* Lead a team of 7 analysts to build and enhance the end to end Test management system used to create, assemble, deliver, score and research a Test. Managed all phases of project development and implementation by ensuring business deliverables are completely satisfied, on time and within budget.
* SME formulating insights and design innovative strategy and action plan for worlds two largest tests GRE and TOEFL – Lead, coordinated and ensured development from inception to launch

PRIOR WORK EXPERIENCE:

* Senior Business Systems Analyst at SAMSUNG SDS, Ridgefield, NJ - OCT 10 - MAY 11
* HRIS Analyst at HCL Technologies, NCR - Delhi, India - JUN 07 - JUL 09

LICENSES & CERTIFICATIONS

* *Certified SAFe® 5 Product Owner/Product Manager*
* *Certified SAFe® 4 Scrum Master*
* *Certified SAFe® 4 Advance Scrum Master*
* *Certified SAFe® 5 Agilist*

ADDITIONAL SKILLS

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| --- | --- |
| Requirements Management Tools | Power Designer, Rational Rose, Confluence, Rally, JIRA |
| SDLC Methodologies | Waterfall, RUP, XP, Agile, Scrum, Kanban |
| Languages | SQL, HTML, Java, XML, JSON, XSLT, XSD, SOAP, WSDL |
| Business Modeling Tools | Smart Draw, MS Visio, Prototyper, Just in Mind, UML 2.0 |
| Project Management Tools | MS Project, MS Office Suite, JIRA, Rally |
| Defect Management Tools | Bugzilla, SILK Central, JIRA, HP Quality Center |